



**TEXAS PRIMARY CARE
CONSORTIUM**

A collaboration between Texas Medical Home Initiative and Texas Health Institute

2020 ANNUAL SUMMIT

PRIMARY CARE TRANSFORMATION: VALUE BEYOND REVENUE

June 4-5, 2020

Sheraton Austin Hotel at the Capitol | Austin, TX

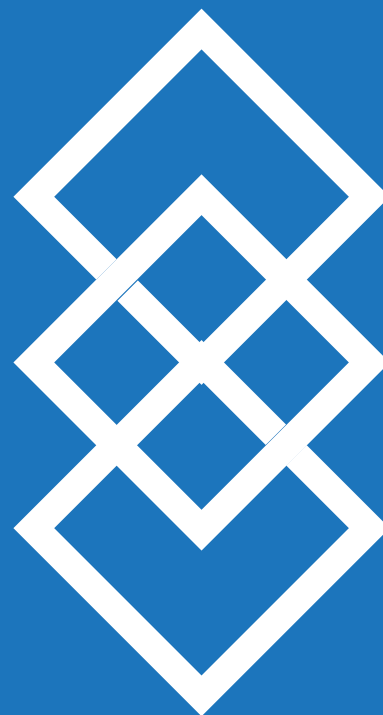
SPONSOR OPPORTUNITIES



EDUCATE We will expand our knowledge base by sharing best practices, lessons learned, and replicable tools – both from the stage and with one another. >

ACTIVATE We will foster opportunities conducive to cultivating and strengthening lasting partnerships, advancing collaboration between non-traditional partners for shared and sustainable impact. >

TRANSFORM We provide a platform for dialogue and action to generate a true shift in the healthcare system. >



#PrimaryCareIsPrimary

PRIMARY CARE TRANSFORMATION: VALUE BEYOND REVENUE

An event for people who want to improve health and healthcare in Texas

The Texas Primary Care Consortium is a statewide collaborative initiative with a mission to advance accessible, continuous, and coordinated person-centered care for all Texans.

In support of this mission, the TPCC Annual Summit brings together participants from broad and diverse backgrounds, including providers, hospital systems, payors, government, policymakers, academia, students, community-based organizations, and business leaders.

While there is no "one-size-fits-all" answer for the complex problems of our healthcare system, the Summit provides a platform to identify, examine, and pursue shared solutions to common issues experienced across sectors.

For additional information, please visit:

www.TXPrimaryCareConsortium.org

or contact Stephanie Ondrias:

sondrias@texashealthinstitute.org.

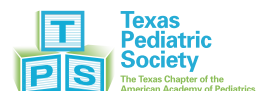
2019 SPONSORS:



Texas Department of State Health Services



RURAL & COMMUNITY HEALTH INSTITUTE
TEXAS A & M UNIVERSITY





Sponsorship and Exhibitor Packages

SIGNATURE SPONSOR
\$20,000

PLATINUM SPONSOR
\$15,000

GOLD SPONSOR
\$10,000

SILVER SPONSOR
\$5,000

EXHIBIT ONLY: COMMERCIAL
\$1,250

EXHIBIT ONLY: NONPROFIT
\$500

Benefit Options for Sponsors and Exhibitors

	SIGNATURE SPONSOR \$20,000	PLATINUM SPONSOR \$15,000	GOLD SPONSOR \$10,000	SILVER SPONSOR \$5,000	EXHIBIT ONLY: COMMERCIAL \$1,250	EXHIBIT ONLY: NONPROFIT \$500
Host of a scheduled onsite function	Lunch or reception	Breakfast	Break			
Recognition on conference website and conference communication	Logo and name on all web and conference communication	Logo and name on all web and conference communication	Logo and name on all web and select conference communication	Logo and name on website	Name on website	Name on website
Logo on conference materials and signage	◇	◇	◇	◇		
Exhibit table	◇	◇	◇	◇	◇	◇
Complimentary conference registrations for attendees (#)	10	7	5	3	1	1
Banner Ads (#)	5	3	2	1		
Push Notifications (#)	4	2				
Social Media Posts	2 Dedicated posts with logo and name recognition	1 Dedicated posts with logo and name recognition	Name recognition in select posts	Name recognition in select posts		

Stay engaged and relevant.

Expect an average of 90% of attendees to download and rely on the mobile app for information.

1

Sponsor Listings & Exhibitors

In-app profiles appear for each exhibitor and sponsor with potential for enhanced info, collateral, photos, and video.

2

Banner Ads (#)

Rotating banner ads appear at the top or bottom of the screen and serve as a cost-effective way to create brand awareness.

3

Push Notifications (#)

Messages get sent directly to attendees for excellent brand visibility.



**PROMOTE
YOUR BUSINESS
THROUGHOUT
THE EVENT**

Going paperless with the mobile event app enhances sponsor-attendee interaction by offering a more direct channel for sponsors to reach attendees throughout the event and beyond.

COMMITMENT FORM

Please select your level of commitment

- Signature Sponsor \$20,000
- Platinum Sponsor \$15,000
- Gold Sponsor \$10,000
- Silver Sponsor \$5,000
- Exhibit Only Commercial \$1,250
- Exhibit Only Nonprofit \$500

Company Name: _____

Company Address: _____

City: _____ State: _____ Zip: _____

Contact Name: _____ Title: _____

Contact Phone: _____

Contact Email: _____

Signature: _____

If above contact will not be on-site, please provide name, email, and phone for on-site contact below.

Contact Name: _____ Contact Phone: _____

Contact Email: _____

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